

# End User Computing Division in Broadcom Update

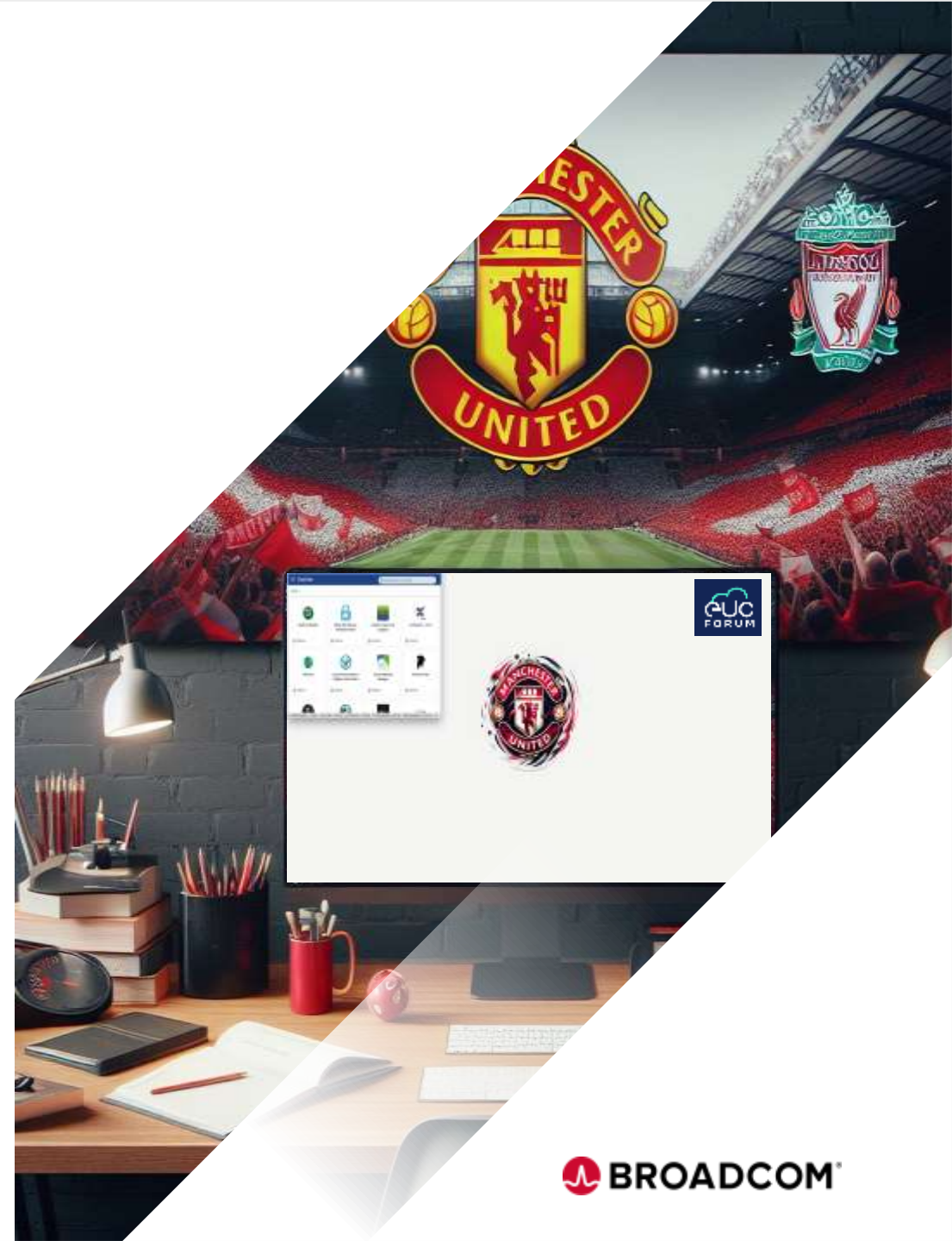


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## Legal Disclaimer

On November 22, 2023, Broadcom Inc. completed its acquisition of VMware, Inc., and on December 7, 2023, Broadcom CEO Hock Tan announced his intention to divest the End-User Computing Division (EUC).

Global investment firm KKR announced on February 26, 2024, that it has signed a definitive agreement with Broadcom to acquire the EUC Division.

Learn more about [the pending acquisition](#).

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# THE JOURNEY TO DIGITAL WORKSPACE

## Let's Talk!

CURRENT SITUATION  
IN ORGANIZATIONS

TRENDS

PERCEPTION  
User Controlled/  
Self-Service Choices

PRODUCTIVITY INCREASES FREEDOM TO INNOVATE

DIGITAL WORKSPACE

KKR

VVF for  
VDI

Omnissa

# What KKR and EUC Announced

Visit [media.kkr.com](https://media.kkr.com) to [read the press release](#)



KKR, a global investment firm, has signed a definitive agreement to acquire Broadcom's EUC Division.



EUC will become a standalone company with a new name and brand when the transaction closes.



We expect the deal to close later this year, subject to customary closing conditions and regulatory approvals.

## IN THE NEWS



We see great potential to grow the EUC Division by empowering this talented team and **investing in product innovation, delivering excellence for customers and building strategic partnerships**

– Bradley Brown, KKR Managing Director  
[Feb 26, 2024](#) Press Release

...This is the **best possible outcome for employees, customers and partners.** This is good news for VMware EUC solution providers.

– CRN, Feb 24, 2024

# What's Next for Customers and Partners?

*KKR has stated they support our plans to double down on customer relationships through significant investments across go-to-market functions, resourcing for customer success and partner support.*



## No Change

- Product strategy
- Product continuity and availability
- Vision for an autonomous workspace
- Robust ecosystem, large customer base
- Customer-centric values
- EUC leadership team



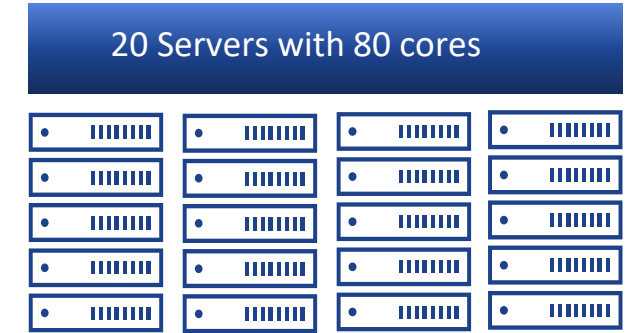
## Changes to Expect

- New entity name, Omnissa
- Dedicated go-to-market organization
- More regional and industry-specific focus
- Dedicated partner programs
- PSO
- Transacting with us directly
- Innovation

# VVF for VDI

## VMware vSphere Foundation for VDI

- EUC and Broadcom have agreed that EUC can continue to sell the “combined offering” versions of Horizon SaaS and Horizon Term SKUs with VVF for VDI, including Named User and Concurrent User license metrics and 1, 2, 3, 4 and 5-year terms.
- Add more cores to add more 100GB increments



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# Three Key Messages

Strong R&D  
Focus

## 4 Year Roadmap

Clear business roadmap  
supported by KKR  
Clear technical strategy

Strong  
Profitable  
Business

## Strong Order Book

Strong ARR  
Strong Profits driving R&D

Partner  
Focused

## Channel & Vendors

Core focus on the channel  
Broader technical partnerships

"I can't change the direction of the wind, but I can adjust my sails to always reach my destination." - Nelson Mandela